

ECM3153 Referred/Deferred

UNIVERSITY OF EXETER

COLLEGE OF ENGINEERING, MATHEMATICS AND PHYSICAL SCIENCES ENGINEERING

Management of Product Development

Module Convenor Dr. Andrew Hale

August 2019

Time Allowed: TWO HOURS

Answer any **THREE** questions from the **FOUR** provided.

All questions carry equal marks.

Additional answers will not be marked.

Materials to be supplied: Answer book

Approved calculators are permitted

THIS PAPER IS NOT TO BE REMOVED FROM THE EXAMINATION HALL

This is a **CLOSED BOOK** examination.